**DAWOOD UNIVERSITY OF ENGINEERING & TECHNOLOGY, KARACHI.**

**SYLABUS BREAK UP**

**Subject: Management Information System (MIS)**

**Batch: 2010, Term: 2nd , Year: Final**

|  |  |  |  |
| --- | --- | --- | --- |
| Sr# | Topic | Reference | Page# |
| 1 | Importance of Information Systems in capital mgt, business foundations, productivity & strategic opportunities  | Management Information system (Managing the digital firm) 9th Edition, Kenneth C. Laudon, Jane P. Laudon | 37-38 |
| 2 | Digital convergence & changing business environment: internet & technology convergence, transformation of business enterprise, globalization | Do | 39-42 |
| 3 | Information system: definition, functions | do | 45,48 |
| 4 | Business perspective on information system | Do | 50-51 |
| 5 | Dimension of information system: Organization, Management & Technology | Do | 52-54 |
| 6 | Major types of systems in organizations | Do | 72-80 |
| 7 | Systems from a functional perspective: sales & marketing systems, manufacturing & production systems, finance & accounting systems, Human resource systems | Do | 80-85 |
| 8 | Interacting functions & business processes: Introduction to Enterprise applications: Business process & information system, systems for Enterprise-wide process integration, Overview of Enterprise application | Do | 86-90 |
| 9 | Overview of CRMS, KMS | do | 92 |
| 10 | Organization & their common features | Do | 105-106 |
| 11 | Organization structure & culture | Do | 108-109 |

Paper format:

1. Subjective
2. Every question may contain 2 sub-parts